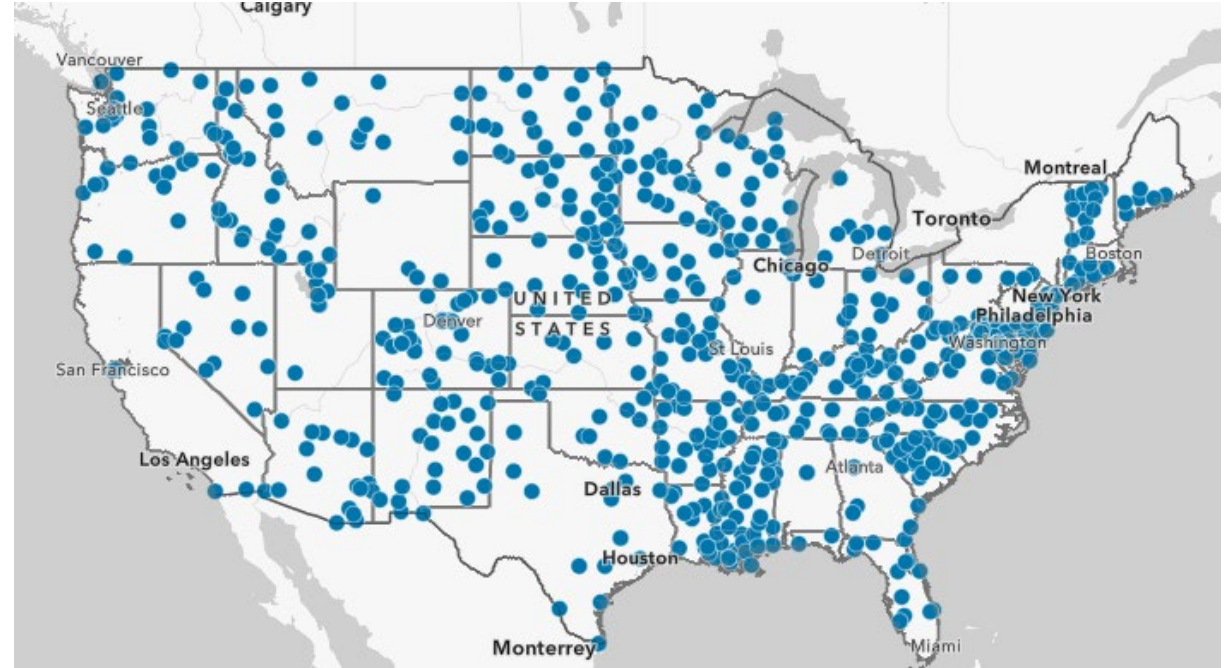

Innovations with Digitized Newspapers



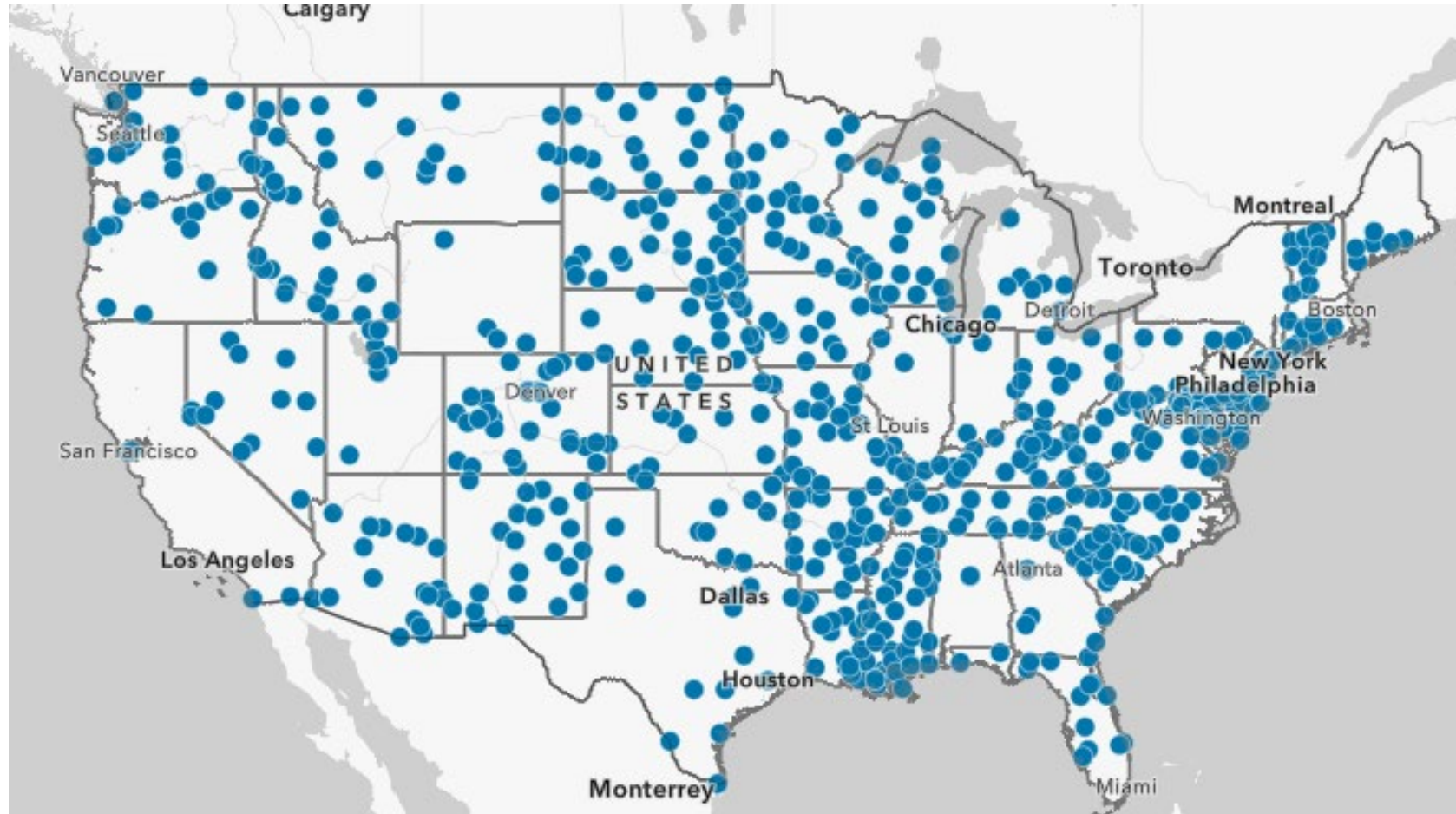
Welcome!

Please introduce yourself in the chat. Tell us

- Your name
- Where you are from
- What you teach



What could the dots on this map represent?




Overview:

1. What is included in the Chronicling America database?
2. What innovative tools exist for searching this collection?
3. How can these innovative tools be used to inspire and answer questions in the classroom?

Chronicling America

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All states from 1770 1963


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[100 Years Ago Today: 3/20/1923 \(30 issues\)](#)



[Evening capital. \[volume\] \(4pp.\)](#)
Annapolis, Md.



[Casper daily tribune. \[volume\] \(12pp.\)](#)
Casper, Wyo.



[The Cordova daily times. \[volume\] \(8pp.\)](#)
Cordova, Alaska

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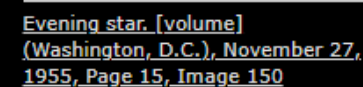
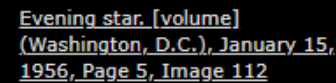
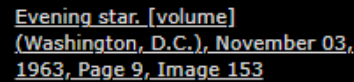
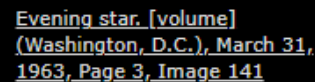
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1770 ▼

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1963 ▼

+

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Evening star. [volume], February 26, 1911, Page 11, Image 38

About [Evening star. \[volume\]](#) (Washington, D.C.) 1854-1972

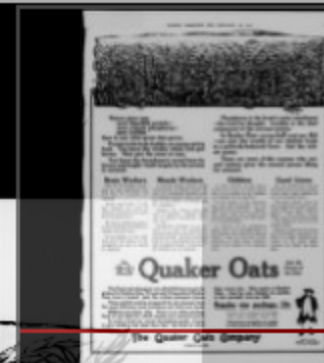
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Image: 38 ▼ of 74.



Page

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Nature gives oats
more digestible protein—
more organic phosphorus—
more lecithin—

than to any other grain that grows.

Protein is the body-builder, an energy-giving food. You know the vitality which oats give horses. They give the same to man.

You know the Scotchmen's racial fame for

Phosphorus is the brain's main constituent—the food for thought. Lecithin is the chief component of the nervous system.

In Quaker Oats—at one-half cent per dish—one gets this wealth of our chiefest foods in a perfectly-balanced form. Just the richest grains.

Those are some of the reasons why nat-

Select State(s):

All states
Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut

Or Select Newspaper(s):

The Evening post. (Washington, D.C.)
Evening public ledger. (Philadelphia [Pa.])
The evening Republican. (Wilmington, Del.)
The Evening standard. (Ogden City, Utah)
The evening star and Newark advertiser. (Newark, N.J.)
Evening star. (Washington, D.C.)
The Evening statesman. (Walla Walla, Wash.)
The evening telegram. (Camden, N.J.)

Select Year(s)*

Newspaper pages are available for newspapers published between
1770-1963*

☒ from 1950 ▼ to 1963 ▼

Or Date Range

☐ from to

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Language ▼

Enter Search

...with **any** of the words:

...with **all** of the words:

...with the **phrase**:

...with the words:

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Clear

Search

Would you purchase Quaker Oats? Why or why not?

Record your thoughts in the chat.



Nature gives oats
more digestible protein—
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more lecithin—
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Protein is the body-builder, an energy-giving food. You know the vitality which oats give horses. They give the same to man.

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In Quaker Oats—at one-half cent per dish—one gets this wealth of our chiefest foods in a perfectly-balanced form. Just the richest grains.

Those are some of the reasons why natural instinct gives the normal person liking for oatmeal.

Brain Workers

Out of 50 leading professors in one university we find that 48 regularly eat oatmeal.

About nine-tenths of college students are users of oatmeal, and four in five came from oatmeal homes.

We wrote 12,000 physicians, and we find that four-fifths are regular oatmeal users.

Seven-eighths of the children from the homes of the intelligent are sent to school on oatmeal.

Muscle Workers

A concern which employs 2,000 wood-cutters in Maine, under advice of a prominent chemist feeds its workers oatmeal. They start the day on oats alone—for energy and for endurance.

Athletes are almost universal users of oatmeal. Athletic directors in colleges strenuously advocate oats.

Archdeacon Sinclair, in an address to a class in gymnastics, advised oatmeal as the best preparation for work. He also remarked that in two generations his family had produced twenty six-footers—all brought up on oatmeal.

Children

A wide canvass of the homes of the best types we breed shows that seven-eighths of the children are brought up on oatmeal.

In the homes of the ignorant, the wan and incapable, not one child in twelve gets oats. Authorities agree that the mental and physical deficiencies are due largely to underfeeding.

A canvass of 61 poorhouses shows that not one-thirtieth of the inmates were reared in oatmeal homes. Only two per cent. of the prisoners in four great penitentiaries were found to be oatmeal bred.

Good Livers

On the boulevards and in all better-class sections nearly every home with children in it is an oatmeal home.

The finest hotels serve on the average one pound of oatmeal daily to each eighteen guests. The Plaza, New York, serves 60 pounds daily—the Waldorf-Astoria 50 pounds daily.

Boston—famed as the home of good living—consumes 22 times as much oatmeal per capita as do some other sections on which we have data.

The
Utmost in
Oatmeal

Quaker Oats

Just the
Cream of
the Oats

The finest oats that grow are sifted 62 times to get the grains for Quaker Oats. We get only 10 pounds of Quaker Oats from a bushel—just the richest, plumpest grains.

These perfect grains, prepared by our process, form the most delicious, most nutritious oat food ever made.

Millions now know this. There is no other package food of any kind for which people now spend so much.

In such a food one wants the highest grade. It pays to give children the kind they like—the kind of which

they never tire. That grade is Quaker Oats. And its cost, despite its quality, is but one-half cent per dish.

Regular size package, 10c

Family size package, for smaller cities and country trade, 25c.

The prices noted do not apply in the extreme West or South.

The Quaker Oats Company
CHICAGO

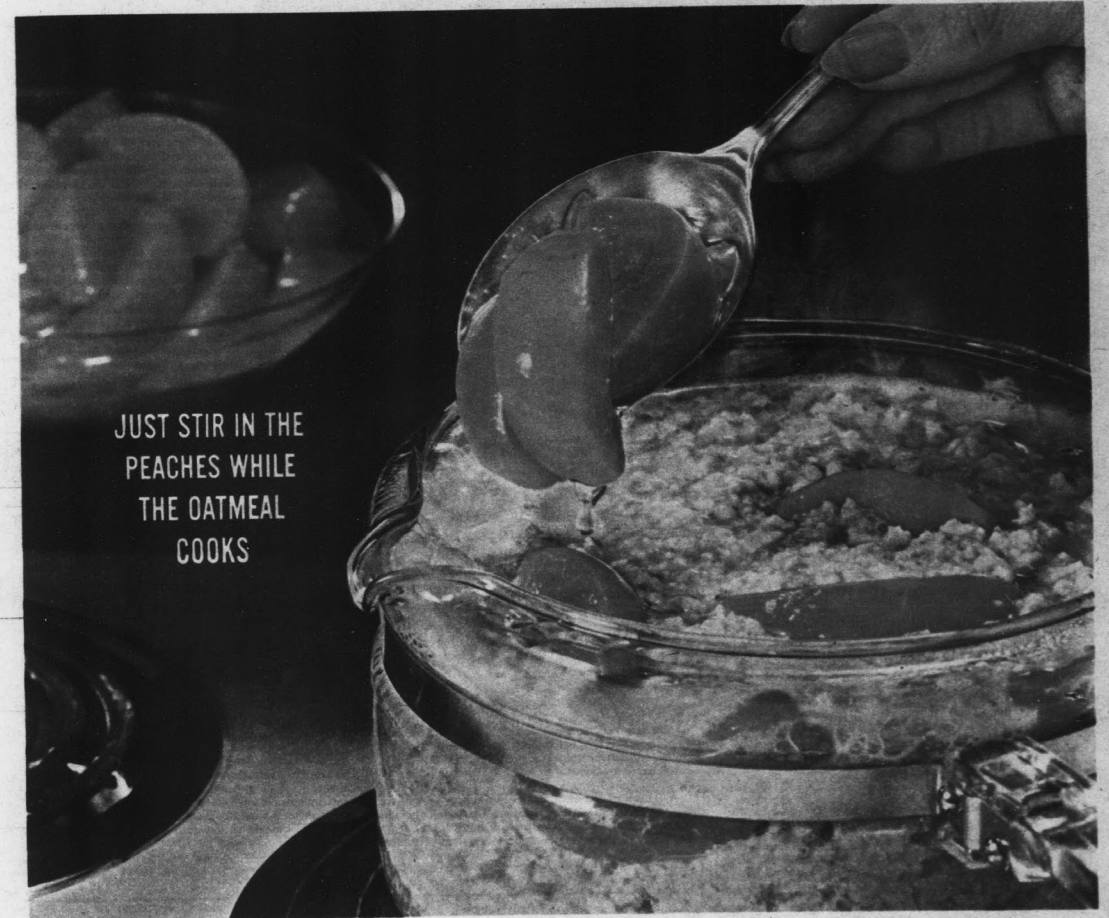


Look for the
Quaker trade-mark
on every package

Does this advertisement
change your opinion? Why or
why not?

Record your thoughts in the chat.

Oatmeal and Fruit...blended!



JUST STIR IN THE
PEACHES WHILE
THE OATMEAL
COOKS

NEW BREAKFAST EVERY DAY... just by blending different fruits into your oatmeal.

Nature's entire selection of luscious fruits provides flavor variety.

Follow the package recipe for 4 to 6 servings, and stir in a cup of your fruit-of-the-day while the oatmeal cooks. Happy blending!

Look for the square package of Mother's Oats with premiums at your food store!




...with all that wonderful protein!

What do you notice about these 2 advertisements?

What questions do you have?

SUNDAY MAGAZINE FOR FEBRUARY 26, 1911 11



The Good We Get From Oats

Nature gives oats more digestible protein—more organic phosphorus—more lecithin—than to any other grain that grows.

Protein is the body-builder, an energy-giving food. You know the vitality which oats give horses. They give the same to man.

You know the Scotchmen's racial fame for brawn and height—built largely by the protein in oatmeal.

Brain Workers
Out of 30 leading professors in one university we find that 48 regularly eat oatmeal.

About nine-tenths of college students are users of oatmeal, and four in five came from oatmeal homes.

We wrote 12,000 physicians, and we find that four-fifths are regular oatmeal users.

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Boston—famed as the home of good living—consumes 22 times as much oatmeal per capita as do some other sections on which we have data.

The Utmost in Oatmeal **Quaker Oats** **Just the Cream of the Oats**

The finest oats that grow are sifted 62 times to get the grains for Quaker Oats. We get only 10 pounds of Quaker Oats from a bushel—just the richest, plumpest grains.

These perfect grains, prepared by our process, form the most delicious, most nutritious oat food ever made. Millions now know this. There is no other package food of any kind for which people now spend so much.


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Family size package, for smaller cities and country trade, 35c.

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The Quaker Oats Company
CHICAGO

Look for the square package of Mother's Oats on every package

1911 Washington Evening Star

Oatmeal and Fruit...blended!



JUST STIR IN THE PEACHES WHILE THE OATMEAL COOKS

NEW BREAKFAST EVERY DAY... just by blending different fruits into your oatmeal.

Nature's entire selection of luscious fruits provides flavor variety. Follow the package recipe for 4 to 6 servings, and stir in a cup of your fruit-of-the-day while the oatmeal cooks. Happy blending!

Look for the square package of Mother's Oats with premiums of your food store!



QUAKER OATS **QUAKER OATS**

...with all that wonderful protein!


1959 Washington Evening Star

Possible Questions:

- Has the scientific content changed over time?
- Is the scientific content accurate?
- Has our understanding of nutrition changed over time?
- Did the political or social climate of the time affect the advertisements?
- Were these advertisements viewed by people across the country? Why or why not?
- Why was this “mascot” chosen for Quaker Oats?

Could data visualizations help?

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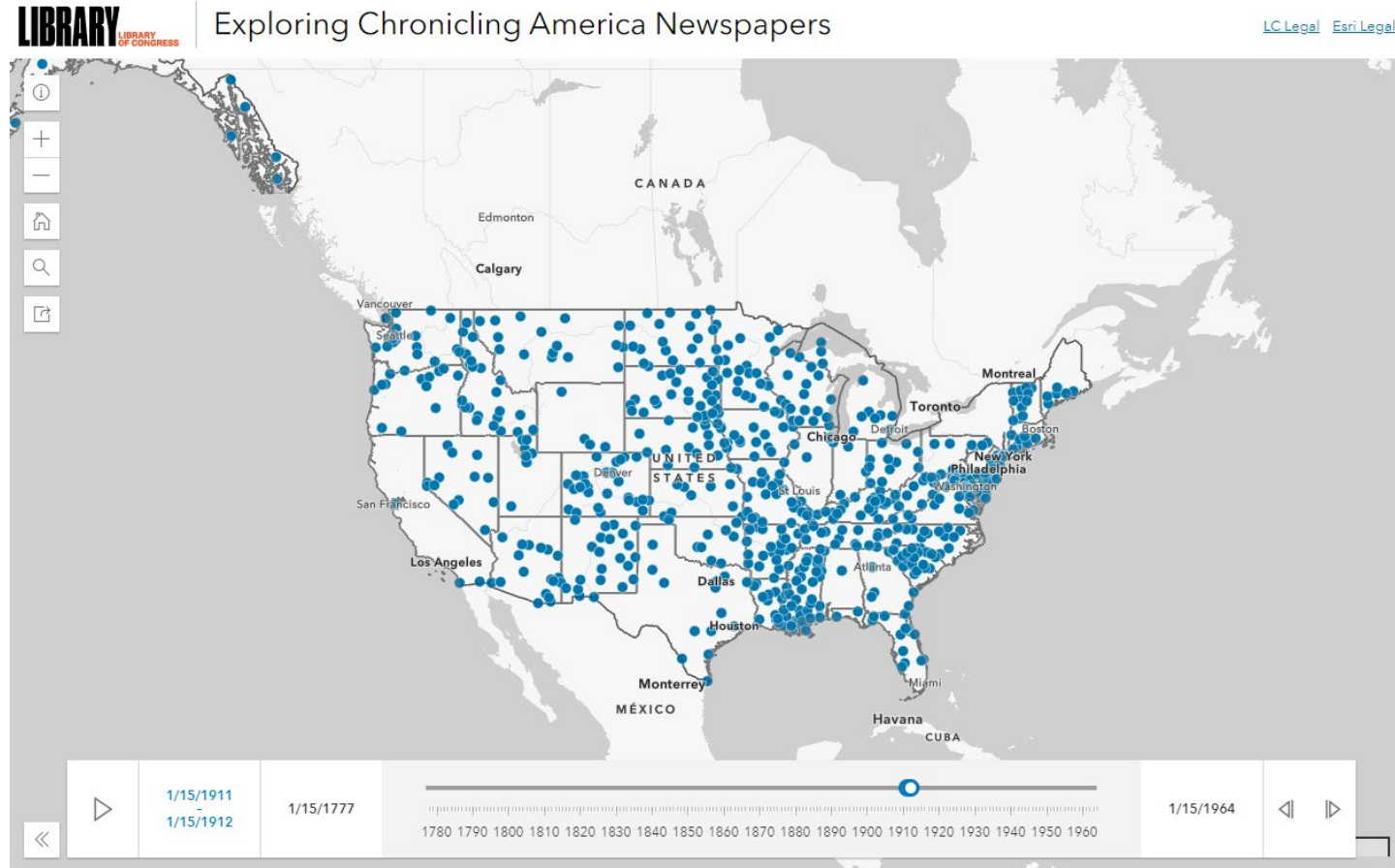
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(part of the LC Flickr Commons photostream)
- [Newspaper Navigator](#)
(Search historic newspaper photos)


[Evening capital. \[volume\] \(4pp.\)](#)
Annapolis, Md.


[Casper daily tribune. \[volume\] \(12pp.\)](#)
Casper, Wyo.


[The Cordova daily times. \[volume\] \(8pp.\)](#)
Cordova, Alaska

Were these advertisements viewed by people across the country? Why or why not?

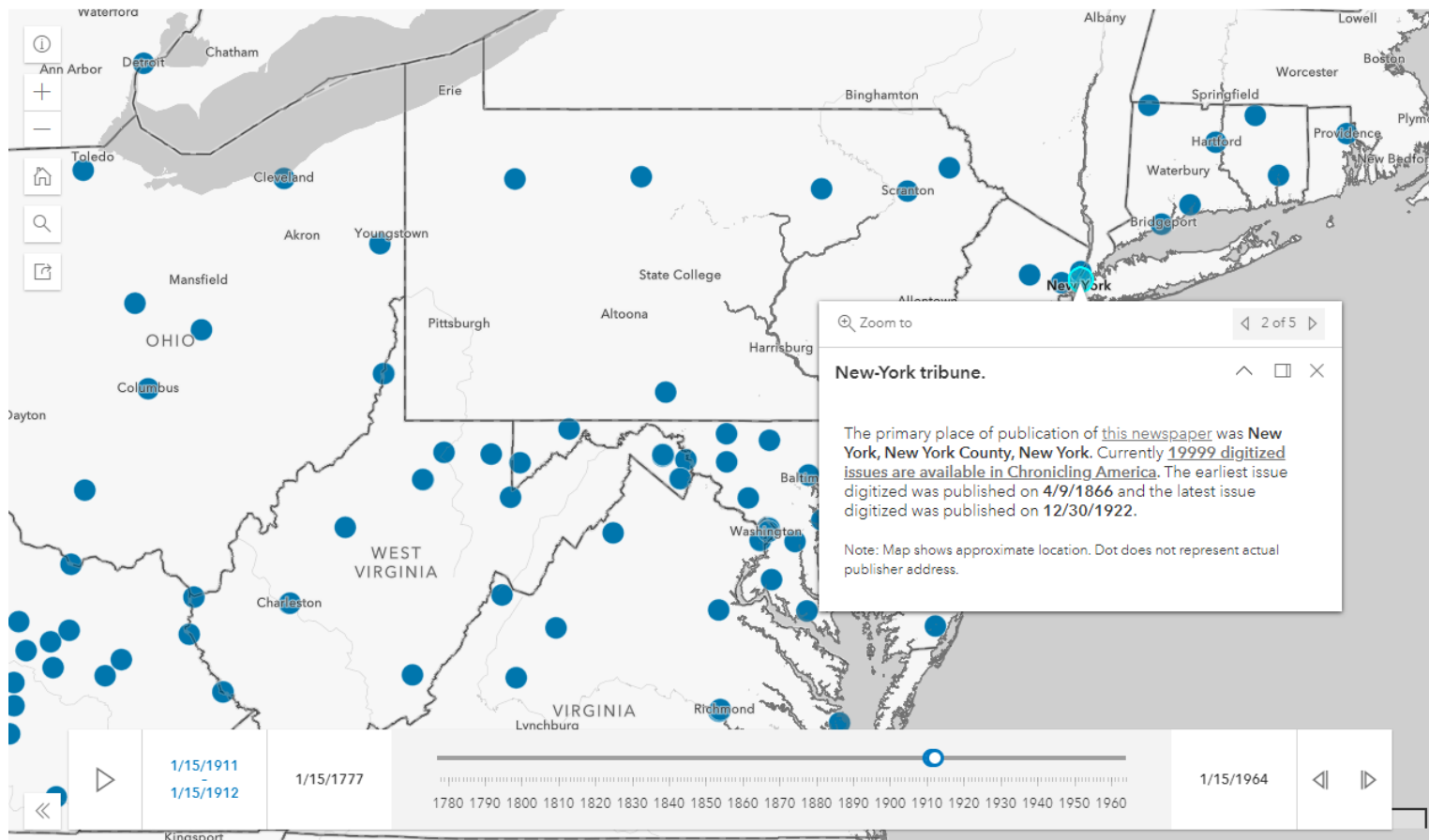


Were these advertisements viewed by people across the country? Why or why not?

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Exploring Chronicling America Newspapers

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SUNDAY MAGAZINE FOR FEBRUARY 24, 1911

The Good We Get From Oats

Nature gives oats more digestible protein—more organic phosphorus—more lecithin—than to any other grain that grows.

Protein is the body-builder, an energy-giving food. You know the vitality which oats give horses. They give the same to man.

You know the Scotchmen's racial fame for brawn and height—built largely by the protein in oatmeal.

Phosphorus is the brain's main constituent—the food for thought. Lecithin is the chief component of the nervous system.

In Quaker Oats—at one-half cent per dish

SUNDAY MAGAZINE FOR JANUARY 1, 1911

The Love of Oatmeal

What It Signifies

The growing child craves oatmeal and delights in it. The normal adult—working with muscle or brain—always retains a marked fondness for oats. That craving—that liking—is the call of Nature for this food of all foods—for the elements we most require.

Note the facts that follow. Note why oatmeal—beyond anything else—feeds bodies and brains and nerves. Is it any wonder, think you, that within us all some instinct calls for oats?

Oats Give Stature

Archiebald Sinclair, in an address in London to working lads—“I had four brothers, all six feet tall. My father had fourteen brothers and sisters ranging from six feet to six feet eight inches. And all were brought up on oatmeal.”

In Scotland oatmeal is the national dish. In China and Japan it is the national food. Note that these are the two extremes of the races as regards stature.

Nerves Demand Oats

Oats are rich in lecithin—far richer than any other grain. Lecithin is the main constituent in building up nerves and nerve centers. It is a notable fact that nervous people are particularly fond of oatmeal.

The most valuable nerve tonic of vegetable origin is a product called Avena—derived from oats. Physicians prescribe it almost universally for building up over-worked nerves.

Oats Supply Energy

Our bodies contain more protein than any other cereal—21% as much as corn. Protein is the body-builder, the energy-giving food.

The average man at the average work uses up 2½ ounces of protein per day.

Along the muscular line no other food has so much protein as oats. And the oatmeal food gives the most energy among cereals in the kitchen.

Oats Build Brains

Oats contain more organic phosphorus than any other cereal food. And phosphorus is the brain's main constituent.

Among college professors, who work with brain alone, our inquiries show that 90 per cent regularly eat oatmeal.

Among college fraternities and eating clubs we find oatmeal to be the regular dish with 80 per cent of the members. That's a natural result of the brain's call for phosphorus.

The Quaker Oats

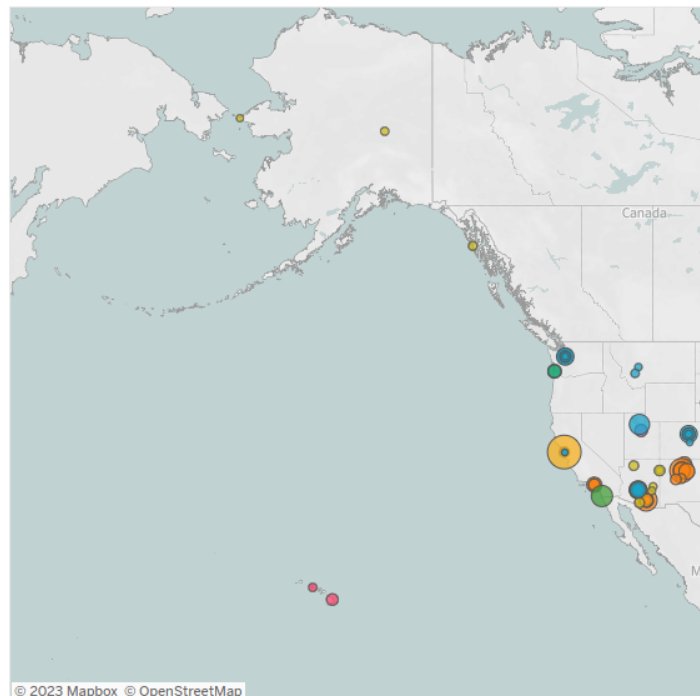
CHICAGO

Were these advertisements viewed by people across the country? Why or why not?

Chronicling America Ethnic Press Coverage (Map) by Chronic

Chronicling America Ethnic

Map shows locations of newspaper titles for immigrant communities
Coverage as of February 2022



Chronicling America Ethnic Press Coverage (Map)

Map shows locations of newspaper titles for immigrant communities and special audiences published between 1890 and 1922
Coverage as of February 2022



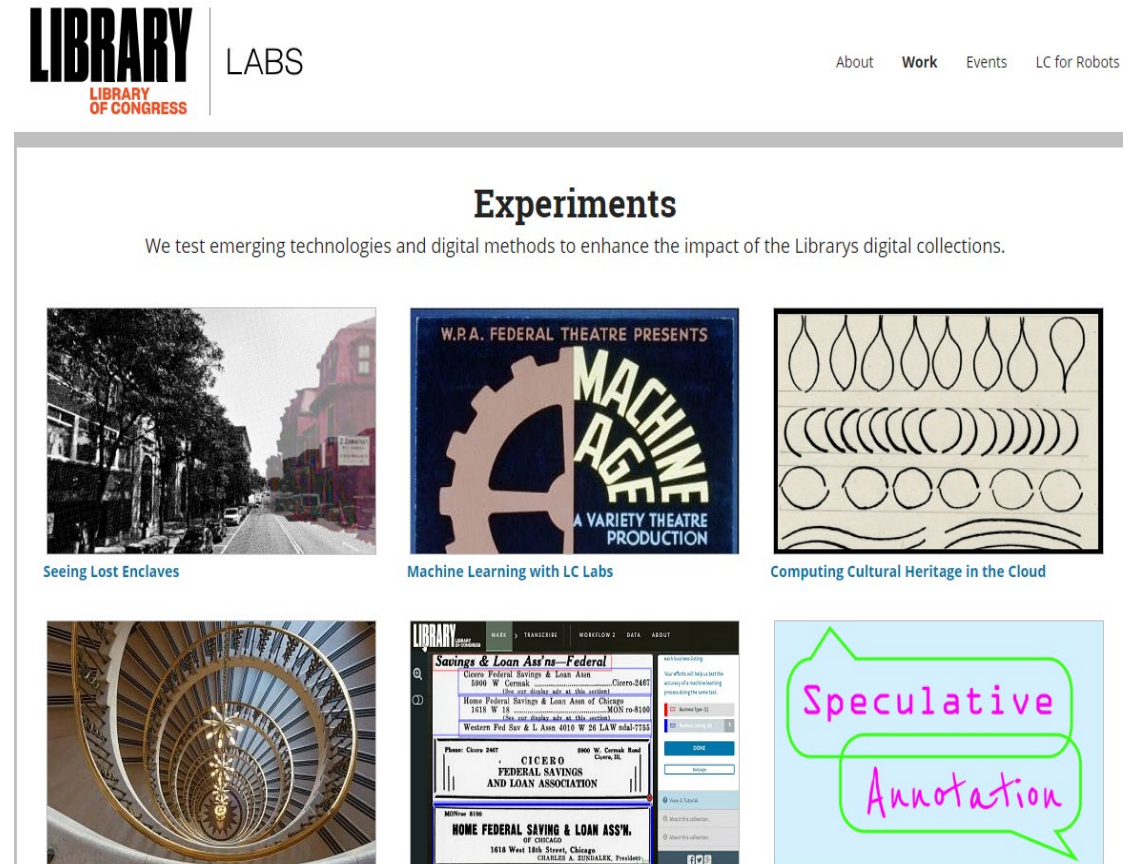
Oatmeal Biscuits.
Oatmeal biscuits are genuinely Scotch. Ingredients: Six ounces of flour, six ounces of oatmeal, three ounces of sugar, three ounces of butter, one egg, half a tablespoonful of baking powder, a pinch of salt, one gill of milk. Beat the egg and milk together. Mix together the flour, oatmeal, baking powder, sugar and salt. Melt the butter in a saucepan and pour into the dry ingredients, add the milk and egg and make into a firm paste. Put the dough on a floured board, roll out rather thin, cut in rounds, place on a greased tin and bake in a moderate oven from 10 to 15 minutes.

Innovative ways to explore historic collections

- LC Labs (labs.loc.gov)
 - Innovators in Residence
 - Digital Scholarship

Priorities:

- Reduce barriers to innovation
- Explore emerging approaches
- Gather wide ranging expertise



Searching Images with Newspaper Navigator:

Chronicling America LC Labs Data Archaeology About

Search 1.56 million historic newspaper photos using Newspaper Navigator!

Location

All ▾

Start Year


1900 ▾

End Year

1963 ▾

Keyword


Search by keyword here!



Not sure what to search for? Here are some suggestions: [electricity](#), [skyscraper](#), [comet](#)

Newspaper Navigator Demo Video

Benjamin Charles Germain Lee
2020 Innovator in Residence



Newspaper Navigator is a project by Benjamin Charles Germain Lee as part of the 2020 [Innovator in Residence Program](#) at the [Library of Congress](#).

Possible Questions:

- Has the scientific content changed over time?
- Is the scientific content accurate?
- Has our understanding of nutrition changed over time?
- Did the political or social climate of the time affect the content of these advertisements?
- Were these advertisements viewed by people in your country? Why or why not?
- Why was this mascot chosen for Quaker Oats?



Why was this mascot chosen for Quaker Oats?

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Filters

Location:

Start Year:

End Year:

Your AI Navigators


None defined yet

Search with Newspaper Navigator!


displaying 1 - 100 records in total 685

[Update](#) [Reset Filters](#) [Sorting by: date, oldest to newest](#)

NICE OLD QUAKER LADY
Cured of Cataract
By Penina
After 20 Years
Suffering.




DOCTOR POWELL'S RECORD.




DOCTOR POWELL'S RECORD.

A Quaker City Bride.




THE FUTURE LITTLE LADY
FOR THE U. S. AMERICAN
DOCTOR'S DEAR.

**QUAKER BOY LIVED INTENSELY
AND GAINED RICHES AND SCANDALS**




CHARLES S. POWELL.




MISS
HARRISON
TOPPERS.

PENNSYLVANIA'S CAPTAIN.




MR. FARMER.
Honoring to South a Quaker man.

**The Famous W. H. Taft Smile
That Won the Quaker City.**




W. H. TAFT.


**HARVEST PRIZE WINNER
HAS STRONG LEADERS**




W. H. TAFT.




W. H. TAFT.




DOCTOR POWELL'S RECORD.




DOCTOR POWELL'S RECORD.




DOCTOR POWELL'S RECORD.




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DOCTOR POWELL'S RECORD.



DOCTOR POWELL'S RECORD.

Why was this mascot chosen for Quaker Oats?

displaying 1 - 100 records in total 685

Update

Reset Filters

Sorting by:

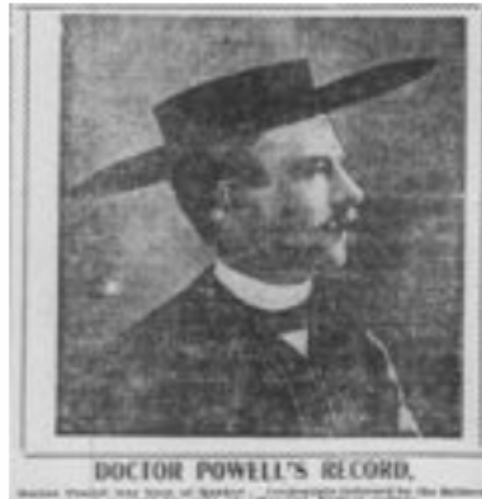


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10/15/1902 The St. Louis Republic.

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Doctor Ponlell "rrna born of Quaker Credentials
Indomed by tbe Hellevne MrillrnI

Why was this mascot chosen for Quaker Oats?

Search

My Collection

Train My AI Navigators

Chronicling

Save

Clear & Restart

Filters

Location: All ▼

Start Year: 1900 ▼

End Year: 1963 ▼

Your AI Navigators

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displaying 1 - 66 records in total 66


Search with Newspaper Navigator

oatmeal


Update

Reset Filters


COMET, FURRY FOR THE M... EVERY HEALING AND THERAPY MENTOR SECRET




THESE WOMEN ARE MADE TO CONDUCE TO BEAUTY




FEEDING TIME FOR ADIRONDACK TROU







THE CAMEL LIKES A MASH OF OATMEAL AND OIL




FRENCH WOMEN USING HORTIC MEASURED TO BECOME BEAUTIFUL




THESE WOMEN ARE MADE TO CONDUCE TO BEAUTY






Can a Policeman Live on 25 Cents a Day?



These men are policemen of New York City. They are not rich, but they are not poor. They are not happy, but they are not sad. They are not healthy, but they are not sick. They are not strong, but they are not weak. They are not brave, but they are not cowardly. They are not good, but they are not bad. They are not honest, but they are not dishonest. They are not kind, but they are not unkind. They are not gentle, but they are not violent. They are not peaceful, but they are not warlike. They are not loving, but they are not hateful. They are not kind, but they are not unkind. They are not gentle, but they are not violent. They are not peaceful, but they are not warlike. They are not loving, but they are not hateful.

BUSY AT WATCHING STARCH INDUSTRY



Why was this mascot chosen for Quaker Oats?

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Select an AI navigator:

Untitled

+ New AI Navigator

Save

(+) The AI navigator will try to find photos like the ones selected below!




Train My AI Navigator!

(-) The AI navigator will try to avoid photos like the ones selected below!

Name my AI navigator!

Below, your AI navigator has found visually similar photos based on the selections on the left. You can re-train your AI navigator by adjusting your selections on the left and making new selections below.



Why was this mascot chosen for Quaker Oats?

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Untitled

+ New AI Navigator

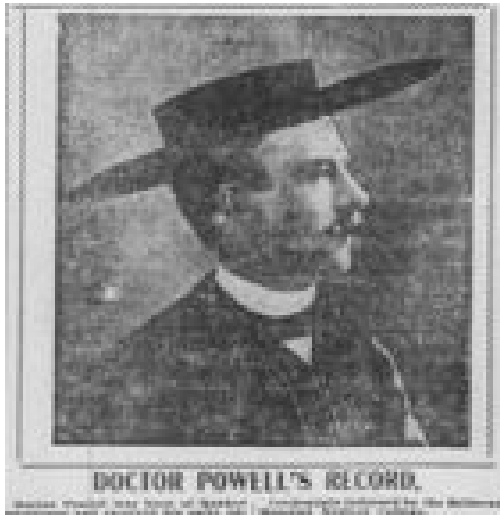
Save

(+) The AI navigator will try to find photos like the ones selected below!

(-) The AI navigator will try to avoid photos like the ones selected below!

Train My AI Navigator!

Why was this mascot chosen for Quaker Oats?




Innovative questions teachers have considered with their students:

- How has the information surrounding a historical event changed over several days?
- How have events, individuals or groups been viewed through different perspectives?
- What was everyday life like during the time of a certain historic event?
- What biases exist in the coverage of an event?
- How have advertisements changed over time?

How has information surrounding a historical event changed over time?

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Search Pages **Advanced Search** **All Digitized Newspapers 1770-1963**

All states from 1770 1963

Pages Available: 20,333,724



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- [Newspaper and Current Periodicals Reading Room](#)
- [Ask LC Newspaper & Current Periodicals Librarian](#)
- [Historic Newspapers on Flickr®](#)
(part of the LC Flickr Commons photostream)
- [Newspaper Navigator](#)
(Search historic newspaper photos)

100 Years Ago Today: 3/20/1923 (30 issues)



Evening capital. [volume]. (4pp.)
Annapolis, Md.



Casper daily tribune (12pp.)
Casper, Wyo.

Guides in Alphabetical Order

This research guide gathers together a collection of topical guides that tell various stories of America through the newspapers available in [Chronicling America](#). Listed here are research guides intended to be a starting point for research. Browse these guides by alphabetical order below. If you have any questions or need assistance, use the [Ask a Librarian](#) contact form.

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A guide for researching the topic of the election of 1884 in which Grover Cleveland won the first of his two non-consecutive presidential terms, in the Chronicling America digital collection of historic newspapers.
- 1888 Presidential Election of Benjamin Harrison: Topics in Chronicling America**
In 1888, Harrison won the Presidency over incumbent Grover Cleveland. This guide provides access to materials related to the "1888 Presidential Election of Benjamin Harrison" in the Chronicling America digital collection of historic newspapers.
- 1892 Presidential Election of Grover Cleveland: Topics in Chronicling America**
Grover Cleveland defeated Benjamin Harrison in the 1892 Presidential election. This guide provides access to materials related to the "1892 Presidential Election" in the Chronicling America digital collection of historic newspapers.
- 1896 Presidential Election of William McKinley: Topics in Chronicling America**
In 1896, President McKinley was elected to his first term. This guide provides access to materials related to the "1896 Presidential Election" in the Chronicling America digital collection of historic newspapers.
- 1900 Presidential Election of William McKinley: Topics in Chronicling America**
In 1900, William McKinley won re-election for President in a landslide. This guide provides access to materials related to the "1900 Presidential Election" in the Chronicling America digital collection of historic newspapers.
- 1904 Presidential Election of Theodore Roosevelt: Topics in Chronicling America**

How have events, individuals or groups been viewed through different perspectives?

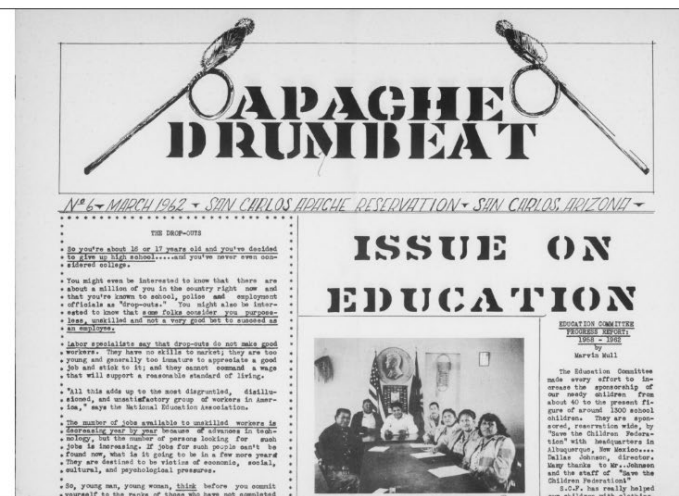


Front page, Richmond Planet (Richmond, VA), February 21, 1885.

Searching African American Newspapers in Chronicling America

February 28, 2023

Posted by: [Malea Walker](#)



Front page detail, Apache Drumbeat (San Carlos Apache Reservation, AZ), March 1, 1962.

Searching Native American Newspapers in Chronicling America

December 1, 2022

Posted by: [Malea Walker](#)

Questions?

Available Resources to Understand how Newspaper Navigator was Created

- [Recorded Webinar with Benjamin Charles Germain Lee](#)
- [Newspaper Navigator Dataset](#)
- [Newspaper Navigator GitHub](#)